



LLOYD BANKS

Award-Winning Serial Entrepreneur, Master of
Quitting & Work-Life Harmony Speaker

Speaker Package 2024

LLOYD
BANKS

SHORT BIO

TITLE: Award-Winning Serial Entrepreneur, Master of Quitting & Work-Life Harmony Speaker

AT A GLANCE:

Over the past two decades, Lloyd Banks has built, managed, and sold wildly successful nightclubs, restaurants, and bars in Texas. His razor-sharp negotiating skills, keen eye for talent, and natural business savvy made him a shark in the entertainment waters.

But there was one problem for Lloyd: all this success was making him miserable. So, he did the one thing that led him to true happiness: he quit. Lloyd broke free of his destructive habits, pulled himself from the darkest moments in his life and set himself free to live a life that has brought him true happiness.

FULL BIO

FULL LENGTH BIO:

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But there was one problem for Lloyd: all this success was making him miserable. So, he did the one thing that led him to true happiness: he quit. Lloyd broke free of his destructive habits, pulled himself from the darkest moments in his life and set himself free to live a life that has brought him true happiness.

After battling MS and going through chemotherapy, Lloyd came out better on the other side with a renewed mission: to help others quit. Today, Lloyd is an up and coming work-life harmony speaker, helping others find what they need to quit and walk away from. By sharing his wildly-unexpected story, Lloyd leads his audience through an immersive, introspective journey that helps them dissect their individual life goals to reveal their authentic version of success

Lloyd is a graduate of the University of North Texas and resides near Dallas, Texas with his wife and two daughters.

SPEAKING TOPIC

Empower Your Life: The Art of Purposeful Quitting

For Entrepreneurs and Small Business Owners

In today's increasingly-competitive business climate, entrepreneurs and business owners who want to get to the top—and stay there—often believe they need to make extraordinary sacrifices.

Lloyd blows up this idea by asking one simple question: Is it worth it?

By sharing his wildly-unexpected story, Lloyd leads his audience through an immersive, introspective journey that helps them dissect their individual life goals to reveal their authentic version of success. It will be something different for each attendee. But in the end, everyone will leave empowered with the passion, purpose, and path that will lead them toward their best lives.

This keynote is perfect for entrepreneurs and small business owners who want to:

- Gain clarity about personal goals and redefine success.
- Leave with renewed passion and purpose.
- Embrace a balanced, sustainable path to achievement.

Audience Outcomes:

- Discover practical strategies to ignite new passions and pursue fulfilling endeavors.
- Gain insights and actionable steps to align choices with a stronger sense of purpose.
- Learn effective methods to create a personalized path toward fulfillment.
- Gain inspiration for a more meaningful and rewarding life.

SPEAKING TOPIC

Strategic Simplification: Redefining Success on Your Own Terms

For Teams, Organizations and Leaders

Lloyd Banks understands the pressures that teams, organizations, and leaders face in an ever-changing landscape. Whether it's unproductive meetings, underperforming projects, micromanaging, unnecessary expenses, obsolete processes, or outdated policies, Lloyd will help you gain clarity on what you can quit to become more productive and efficient.

In this empowering and inspiring session, he'll guide you through the art of simplifying your approach to success. Discover actionable insights for prioritizing what's essential, reducing stress, fostering a culture of focus, and achieving work-life harmony. Get ready to be inspired, motivated, and equipped to redefine success on your own terms, leading to a more vibrant, purpose-driven future for you and your team!

This keynote is perfect for teams, organizations and leaders who want to:

- Boost productivity and sustainable growth.
- Streamline operations for efficiency.
- Cultivate a high-performing, engaged workforce.

Audience Outcomes:

- Discover strategies to empower employees for greater contribution and success.
- Learn to identify and focus on what truly matters most.
- Explore methods to optimize operations for increased efficiency.
- Transform your culture into one of active engagement.

WORKSHOP

Mastering the Fine Art of Quitting Workshop

Join Lloyd as he takes you on an immersive journey, breaking down conventional beliefs and prompting introspection with one simple question: Is it worth it? Through interactive exercises and thought-provoking discussions, you'll uncover your true life goals and redefine success on your own terms.

During this workshop, you can expect:

- **Interactive Exercises:** Engage in activities designed to spark introspection and uncover hidden passions.
- **Group Discussions:** Share insights and experiences with fellow participants, fostering a supportive and collaborative environment.
- **Personalized Strategies:** Receive practical tools and strategies tailored to your unique aspirations and values.
- **Actionable Steps:** Leave with concrete steps to align your choices with a stronger sense of purpose and fulfillment.
- **Inspiration:** Gain motivation and inspiration to pursue a more meaningful and rewarding life, both personally and professionally.

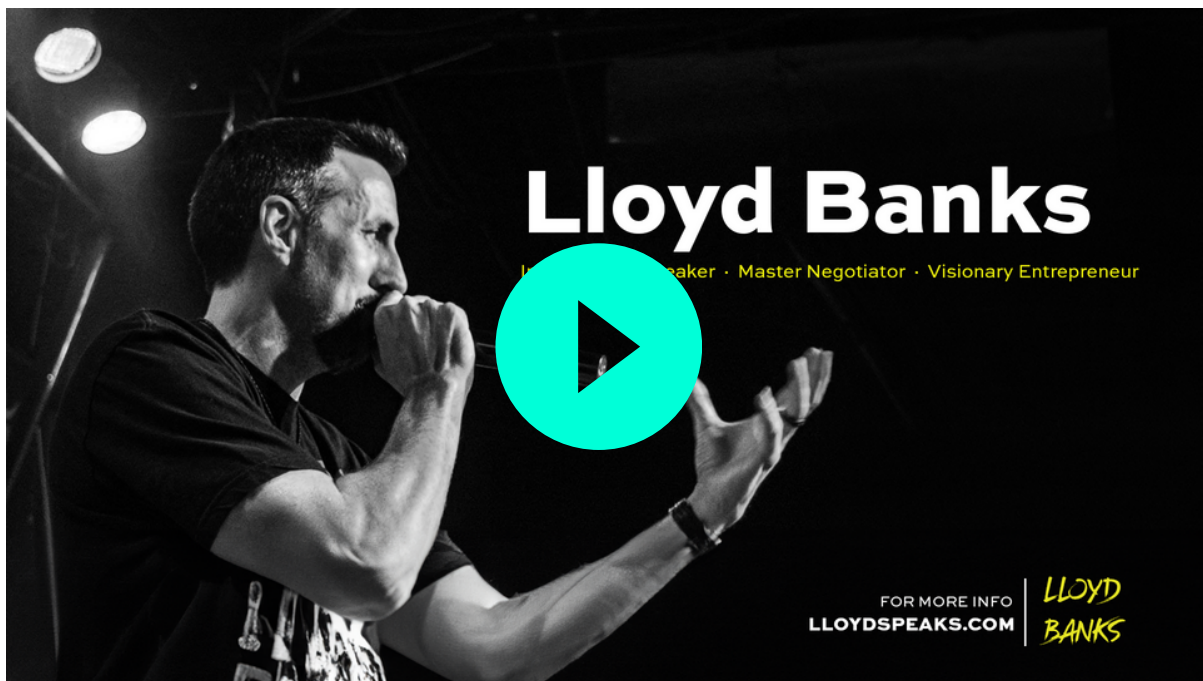
By the end of the workshop, you'll be equipped with the passion, purpose, and personalized path needed to navigate towards your best life.

ALL SERVICES

Lloyd goes above and beyond by tailoring service packages to precisely match his clients' needs, ensuring a personalized experience that consistently exceeds expectations.

- 45 - 60 minute keynote
- 2-hour workshop
- Q & A with the audience
- Promo video for the event
- Post-event recap video for attendees
- Post-event podcast interview or blog
- Discount for all attendees for Lloyd's online course
- Availability for VIP lunch or dinner

VIDEOS



SPEAKING REEL

QUIT

PHOTOS

DOWNLOAD HERE



A/V REQUIREMENTS

- Provide a professional quality lavalier microphone with lapel clip for Lloyd's use.
- Lloyd will use his own wireless remote presenter for advancing slides during the presentation.
- Lloyd will use his personal laptop with the presentation pre-loaded on it.
- AC power must be within 6 feet of Lloyd's computer.
- Lloyd will keep his computer in his possession at all times.
- Audio and video recording of Lloyd is permitted.
- Short excerpts of recordings can be used for promotional purposes.
- Recordings can be used in their entirety for internal company purposes.
- Reselling of audio or video recordings to the public requires a separate agreement.
- No portions of Lloyd's performance can be uploaded to the internet or social media platforms without his consent.
- Clear the stage of all items, furniture, and props.
- Podiums cannot remain in the middle of the stage during Lloyd's presentation.
- If podiums are present, they should be cleared off the stage or moved to either side.
- Clear all dishes, finish food consumption, and ensure wait staff is not setting up or removing dishes during the presentation if it's part of a meal event.

These are Lloyd's preferences, but he prides himself on being easy to work with. If anything on this list is challenging to produce, feel free to have a conversation, and he'll make it work.

TESTIMONIALS

"If you are looking for something different and a non-industry topic, Lloyd Banks is the man to speak at your event. Lloyd had me from his first word until his last word. He made me think about a lot of things from my personal life to my professional life. His story is interesting and relatable to everyone. I assure you that you will not be disappointed if you have Lloyd speak at your event."

Christopher D. Bell, Regional Sales Manager, Huyett

"Lloyd's ability to connect with the audience, share invaluable insights, and spark inspiration leveled up our event."

Kristin Rutherford, Curriculum & Development Manager, Camp Gladiator

"Lloyd shows you how to quit your way to success."

Mike McDaniel, CEO, Woodlands Capital Solutions